

Press Release

THE FUTURE OF FACIAL RECOGNITION

Patented Real-Time Facial Recognition on the Move Technology - requires no fixed “Internet of Things” infrastructure

Hong Kong, February 21, 2018: WildFaces Technology Limited has launched a system that recognizes faces on the fly without the need for fixed IoT infrastructure such as CCTV cameras. Using video from drones, body worn cameras and even smart phones in real time, the system will recognize people at significant distances in an uncontrolled environment.

The system is a GAME CHANGER in the use of facial recognition technology on moving cameras

It can be used:

- In theme parks, to look for lost children in public places and theme parks
- To ensure the public are not threatened by the presence of known miscreants at concerts, protests or major crowded events.
- By Police to recognize people of interest on the street using their Body worn cameras.
- In theme parks, to navigate its patrons along the most efficient routes based on their ride preference and also to reduce queuing time for each ride.
- In Construction sites that may have constraints in installing fixed infrastructure to authenticate staff access and prevent theft.
- In exhibitions to locate key clients/VIPs in a crowd, improving sales productivity and facilitating Customer Relationship Management.
- In Defense, to recognize assailants from a distance
- And many more...

WildFaces has established a licensing partnership with a 17-year old AI technology leader, iOmniscient, whose Face Recognition in a Crowd technology has already been implemented in Smart City related projects in 50 countries. The “Facial Recognition-on-the-Move” technology from WildFaces is based on a new patent developed on top of iOmniscient’s capabilities.

“This Facial Recognition on the Move technology from WildFaces is Engineering at its best.” said Mr. Pheng Laogumnerd, CEO of Songkhla Thailand – a Service Provider for the **Royal Thai Police**. *“It demonstrates how Artificial Intelligence can be used to help society to keep its children safe, to make its cities secure and to make its business more efficient. The fact that it can be implemented without fixed infrastructure in a very cost effective way makes it a technology that we are going to see much more of. Our customer, the Royal Thai Police, already uses the core technology from iOmniscient right across Thailand and this innovation will take their capability to a new level”.*



Highlights of this technology:

- ✓ Patented “Facial Recognition on the Move” technology is designed for crowded and complex situations where there is no fixed CCTV infrastructure.
- ✓ Able to recognize and track faces seen at low resolution in Real Time at long distances over vast areas
- ✓ Minimum computing required (GPU not necessary) – very cost effective enhancing market affordability

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About Company:

WildFaces Technology Limited, established in Nov 2017 in Hong Kong, is focused on Tracking & Recognition on-the-move to supplement human intelligence.

It is a “Disruptive Technology” as it can operate without the need of any fixed infrastructure. The system can recognize faces on the fly without the need for fixed infrastructure such as CCTV cameras. Using video from drones, body worn cameras and even from smart phones the system will recognize people in real time at significant distances in uncontrolled environments.

The company will deploy its unique and patented artificial intelligence based algorithms, ensuring versatility and ease of deployment to address this demanding market.

Contact:

If you would like more information about this topic or product demonstration, please contact us on +852 3618 5832 or by email at media@wildfaces.ai